

Restaurant Research LLC

Store Level Data to Power Your Decisions

Sandwich Menu Overview

Chain	Total Items	Value Menu ⁽¹⁾	Breakfast ⁽²⁾	Sides	Entrees ^(2,3)	Desserts & Shakes	Average Check	Breakfast	Lunch	Dinner	Dine-in	Take-out/ Drive-thru
Jack in the Box												
McDonald's												
Sonic												
Wendy's												
Hardee's												
Taco Bell												
Carl's Jr.												
Arby's												
Burger King												
Quizno's												
Subway												
Average												

(1) Value menu items are included in appropriate categories and are not in addition to main menu items.

(2) Additional meat options increases the number of menu items.

(3) Includes entre salads.

(4) Total menu items do not include drinks.

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Pizza Menu Overview

Chain	Total Menu Items	Regular Pizzas	Specialty Pizzas	Strips/ Wings	App./ Salads	Desserts	Crust Varieties	Topping Choices	Cost Lg. 1 Topping Pizza	Large Size	Lunch	Dinner	Snack	Dine-in	Delivery	Take-out	
Pizza Hut																	
Domino's																	
Papa John's																	
Little Caesars																	
Average																	

Value

Premium

Healthy

Bolded products are new introductions

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Casual Menu Overview										
Chain	Appetizers	Entrees ⁽¹⁾	Desserts	Total Items	Average Check	Lunch	Dinner	Alcohol	Take-out	
Cheesecake Factory										
TGI Friday's										
Ruby Tuesday										
Applebee's										
Chili's										
Red Lobster										
Red Robin										
Buffalo Wild Wings										
Outback										
Olive Garden										
Texas Roadhouse										
Peer Average ⁽²⁾										

(1) Entrees include entrée salads and any additional diet/healthy items. Combo appetizers and entrees are counted as 1 item.

(2) Peer average based on 11 casual chains.