

Restaurant Research LLC

Store Level Data to Power Your Decisions

Restaurant Chain Monthly Promotions - 2008

Chain	Jan-08	Feb-08	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08
Arby's												
Burger King												
Carl's Jr.												
Hardee's												
Jack in the Box												
McDonald's												
Sonic												
Quizno's												
Subway												
Taco Bell												
Wendy's												
Domino's												
Papa John's												
Pizza Hut												
Church's												
KFC												
Popeyes												
Denny's												
IHOP												
Applebee's												
Chili's												
TGI Friday's												
Panera Bread												

Value

Premium

Healthy

Bolded products are new introductions