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Restaurant Research Think Piece – August 2011

States with Best Chain Restaurant Development Growth

Please see below list which outlines 2010 net unit development by state for the top 35 chains sorted by % change of total units at FYE from high to low.

35 National Chains Aggregate Unit Data by State

	(a)	(b)			(a)	(b)	
	New Net				New Net		
	Units	Total Units			Units	Total Units	
State	2010	FYE 2010	a/b	State	2010	FYE 2010	a/b
Rhode Island	18	450	4.0%	Maryland	29	2,147	1.4%
New York	191	5,198	3.7%	Louisiana	27	2,042	1.3%
Montana	11	365	3.0%	Virginia	47	3,574	1.3%
Hawaii	11	376	2.9%	California	137	11,415	1.2%
South Dakota	10	350	2.9%	Colorado	25	2,115	1.2%
North Carolina	108	4,124	2.6%	Missouri	32	2,831	1.1%
Pennsylvania	104	4,079	2.5%	Utah	11	987	1.1%
Idaho	13	565	2.3%	Minnesota	22	2,018	1.1%
Wyoming	6	264	2.3%	Kansas	15	1,392	1.1%
Arkansas	31	1,374	2.3%	Nevada	12	1,116	1.1%
West Virginia	20	915	2.2%	Alaska	2	192	1.0%
New Jersey	57	2,680	2.1%	Georgia	37	4,110	0.9%
North Dakota	6	286	2.1%	Iowa	10	1,192	0.8%
Washington	45	2,191	2.1%	Oregon	11	1,330	0.8%
Kentucky	43	2,172	2.0%	Alabama	18	2,208	0.8%
Delaware	7	364	1.9%	South Carolina	17	2,095	0.8%
Mississippi	24	1,316	1.8%	Ohio	40	5,442	0.7%
District of Columbia	4	222	1.8%	Florida	52	7,542	0.7%
Nebraska	13	833	1.6%	Massachusetts	15	2,460	0.6%
Texas	158	10,768	1.5%	Arizona	13	2,563	0.5%
Tennessee	45	3,086	1.5%	Michigan	20	4,032	0.5%
Wisconsin	29	2,083	1.4%	Connecticut	5	1,365	0.4%
Oklahoma	24	1,724	1.4%	Vermont	0	172	0.0%
New Mexico	12	863	1.4%	Maine	(2)	524	-0.4%
Indiana	44	3,183	1.4%	New Hampshire	(8)	566	-1.4%
Illinois	72	5,252	1.4%				
				Total	1,693	120,513	1.4%

For more information on how to order complete state unit database which includes opening and closing data from 35 chains sorted by chain and state, please contact us at (203) 405-1901 or info@ChainRestaurantData.com.

RR Clients

Includes major lenders, investors, major US restaurant chains, operators and industry consultants. Please check www.ChainRestaurantData.com for a partial client list and customer testimonials.

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